

To: CIT GSS Action Team
From: Don Betz
Re: Graduating Senior Survey Report

Thank you to the Graduating Senior Survey Action Team members and to Jerry Allison and Bonnie McNeely who facilitated the discussions. I understand the significant time and effort dedicated to this process and extend my sincere appreciation.

Turning to the recommendations from the Team.

1. Issues of civic engagement, globalization and diversity could be more effective if they were parts of a coordinated “social issues” campaign at the university level. The Provost should combine planning, advertising, coordination and control of all these activities at the university level. Perhaps by the ADP Committee or some other group.

Response: UCO’s involvement in and perspective of civic engagement, globalization and diversity is continuing to develop. Therefore it is not yet the time to consider placing infrastructure under a single umbrella. This will likely be the appropriate path in the near future.

2. It is recommended that a more reliable and valid instrument replace the current survey instrument. The Assessment Office should be asked to locate such an instrument and once selected it should remain unchanged to provide valid longitudinal data.

Response: I support this recommendation and ask the Office of Assessment to help in locating and implementing a new survey instrument over the long term.